

# Society

## DINNER PARTIES WILL PRECEDE BALL TONIGHT

Several dinners will be given this evening, before the ball which Dr. and Mrs. Fred Bailey are giving for their daughter, Alice, in the Crystal ballroom of Hotel Montrose.

The largest party will be that given by Miss Gertrude Cameron at her home, 1900 Second avenue. The table will be attractively centered with red roses in a silver basket, flanked by silver candle sticks with red napkins and numerous red holly. The guests will include the Misses Jane Holton, Florence Ferman, Mae Gibson, Barbara Douglas, Jane Carey, Louise Dabrow, Katherine Reid, and William Miller, Ralph Stamata, Clarence Schultz, Albert Kennedy, Forrest Dreher Harold Schofield, Billy Whelhan and Dean Adams.

Stanley C. Moore Jr. will be host at a dinner party at his home, 1825 Dayer avenue. Red candles will be burned on the table with a small red lamp at each guest's place. His guests will include Elizabeth Engle, Jane Ludy, Mary Stubbs, Howard Van Winkle, and Maynor Shove.

Red roses in a crystal bowl will center the table at a dinner party given by Mrs. Elmer H. Williams at her home, 131 North Twentieth street. Red candles will add to the holiday atmosphere and the same color will be carried out in the favors, nuts, and place-cards. Her guests will be the Misses Alice Bailey, Virginia Cherry, Mary Sargent, Anna Marrella Robbins, Helen Downing, and Frank Cuhel, George Heider, and Mrs. Albert H. Robinson of Hampton and Russell Harris.

## TO ILLINOIS.

Mr. and Mrs. E. L. McCoy, 528 South Twenty-second street, will leave tomorrow evening for Marengo, Ill., to spend a few days with Mrs. E. Poyer, the mother of Mrs. McCoy. They will also visit at the home of Mrs. McCoy's parents, Mr. and Mrs. Fred McCoy in Belvidere, Ill.

## TO MONONA.

Mr. and Mrs. J. W. Ballard, 505 South Twenty-fourth street will go to Monona, Wis., to spend Christmas with Mrs. Ballard's parents, Mr. and Mrs. James Ulrich.

## MASON CITY GUEST.

Miss Blanche Goudy of Mason City, is a holiday guest at the home of her brother J. T. Goudy, 110 North Thirteenth street.

## THE GAZETTE'S COOK BOOK

By Jane Winter Lighter

## SUGGESTIONS FOR CHRISTMAS DINNER AND TEA.

**YULETIDE SALAD**—From slices of canned pineapple, remove enough fruit to leave rings one-half inch thick. Mix together the fruit, thus removed, and the same amount of cranberry sauce and pineapple dressing to taste. Place this mixture in moulds containing lettuce-leaves. Arrange prepared pineapple rings on each mould with halves of grapes on the ends. Remove the moulds and garnish with a laurel wreath. Then in the center heap cream, one cup beaten with two tablespoons of lemon juice, one-fourth teaspoon of salt and one-eighth teaspoon of paprika. Decorate one side of each wreath with slices of cherries to resemble a bow of ribbon.

**STUFFED SHOULDER OF MUTTON**—Have the bone removed from the shoulder and fill the cavity with the following stuffing: Four ounces of stale bread, moistened with one-half cup of hot milk and two tablespoons of melted butter. Two ounces of chopped parsley, one teaspoon of salt, one tablespoon of dried currants are mixed with the moistened bread, and the whole is seasoned with one fourth teaspoon of paprika and one eighth of a teaspoon of nutmeg. After the cavity is filled with the stuffing, secure it by sewing the edges of the meat, or securing with wooden toothpicks. Dredge the roast, which should previously have the skin removed, with flour, salt and pepper and bake on the rack of a baking pan, basting frequently until done. It will probably take fifteen minutes to the pound. After the stuffing is done, the young bird and a lot of veal, the bone removed may be stuffed and cooked in the same way.

**STUFFED CELERY**—Select celery stalks with a divided curve, in order that the filling can be used. Cut the stalks in two and one-half inch lengths. Scrape the tops and wash them in cold water for a few hours. Remove the white part and fill with a mixture made by combining equal parts of dairy butter and egg yolk, seasoned lightly with salt and cayenne and chopped olives. Put two pieces together and arrange on a hot oven dish, or on a platter with small plates, each fitted with a wax paper dolly. In the butter, the garnish lightly with parsley or dill.

**MEXICAN CHEESE SCRAMBLE**—Grate enough hard cheese to make two cups, and stir this into two tablespoons of melted butter in a hot pan until the cheese is melted. Add one cup of fresh corn pulp—corn may be substituted, but it is not so good—and one sweet, green pea per cup, chopped fine. One egg, one teaspoon of salt, one-half teaspoon of paprika and one-half cup of thick cream should be substituted, but it is not so good. Stir all quickly together and cook for ten minutes on a fire of buttered toast.

**FILLED COOKIES**—Cream one cup of butter and gradually beat in to it two cups of sugar. Add two unbeaten eggs and beat together thoroughly in one teaspoon of water. Three-fourths teaspoon of baking soda and stir into one cup of sour milk or cream. Add to the creamed butter, sugar and eggs, enough dough "thin fitted," to make a stiff dough. Thin this out with a little of the milk, and proceed adding alternately, flour, milk, until the milk is all used up, and the dough in the right consistency to roll into rounds, and place one-half of the rounds on a greased and floured baking sheet. On each of these rounds put a small spoon of the filling, cover them over with the filling, round them over for this purpose, press the edges lightly together, and bake in a quick oven.

**FILLING FOR COOKIES**—Put through the food chopper one-half pound each of mixed raisins and one cup of sugar and roll up in the mixture. It is thick enough not to run. Add one-third of English chopped almonds, pecans, or English walnuts, and after cooling a little place by sprinkling on the cookies.

We know the sort of people who like books and we know the sort of books most people like. That is what enables us to give you a wonderful selection for your CHRISTMAS GIVING.

Here you will find books for children, books for boys and girls—fiction, biography, history and gift books of every sort by popular and well known writers.

## BIRTHDAY PARTY.

Mrs. Myron Ney entertained at a birthday-surprise party Saturday afternoon at the home of Mrs. Edna Kinchen, 1412 North First street west, in honor of her daughter, Harriet, who celebrated her twelfth birthday anniversary. The afternoon was spent playing games, after which refreshments were served. Harriet was the recipient of numerous gifts.

Those present were Dorothy Striegel, Henrietta Fox, Evelyn Beckner, La Von McKinley, Gertrude Wilson, Mary Karlovitz, Virginia Kovach, Bernice Henderson, Luella De Wald, Lucille Toman, Libbie Laukaita, Irene Langer, Beate Gallagher, Hazel Blood, Mildred Nye, Harriet Nye, Florence Sobehart and Donald Kinchen.

## BIRTHDAY PARTY.

The eleventh birthday of Miss Dorothy Gray, 1529 Washington avenue, was celebrated Friday night at a party given by her mother, Mrs. G. O. Gray. Christmas greens made colorful decorations in the house. Eleven red candles were on the guest cake which centered the table. Games and a radio program followed the dinner. The hostess received many gifts.

Those present were Marna Height, Anne Smith, Dorothy Manger, Pauline Hay, Elizabeth Wagner, Barbara Trumbull, Helen Hollenbeck, Maurine Munna, Mary Porter and Jean Wise.

## REUNION SATURDAY AT MAJOR ROBBIN'S HOME.

The headquarters detachment of the Sixty-seventh Infantry brigade will have its first reunion Saturday evening at the home of Maj. C. E. Robbins, 1822 First avenue. In this group there are about twenty men from Cedar Rapids who enlisted in 1917, and served under Gen. H. A. Allen and Maj. Robbins. Gen. Allen may be seen at the reunion. The wives of the men have also been invited.

## FROM WICHITA.

Sam Hill of Wichita, Kansas, is making a visit at the home of his sister, Mrs. C. H. Deitch, 219 North Eighteenth street. Mr. Hill is athletic coach at Fairmount college at Wichita, and is enroute to his home in Champaign, Ill.

## HOLIDAY GUESTS.

Mr. and Mrs. Henry W. McCintock and their son, Allen, of New York City, arrived yesterday to spend the holidays with Mr. and Mrs. W. H. McCintock, 210 North Twentieth street. Mrs. Harry M. Lawrence of Oak Park, Ill., is also a holiday visitor at the McCintock home.

## STUDENTS RETURN.

Students at the University of Chicago who will return this evening are Miss Adella Byrson, Harrison Barnes, Edna Barta, Howard Smith and Donald Velsky. Tudor Wilder and Glen Ravenscroft will not arrive until tomorrow night.

## AT SWATOSH HOME.

Miss Lillian Swatosh arrived today from Battle Mountain, Nev., to spend the holidays with her parents, Mr. and Mrs. Frank Swatosh, 1588 E. Fifth street. Miss Swatosh, who has been teaching at Anita, is also spending the holidays at the Swatosh home.

## CHICAGO GUEST.

Miss Rachel Port, a student at the University of Chicago, will arrive tonight to spend the holidays with her aunt, Miss Rachel Witwer, 1428 A avenue.

## DINNER GUESTS.

Mr. and Mrs. F. E. Wilber, 520 South Twenty-second street, had as their dinner guests yesterday Mr. and Mrs. Zeke Stewart of Manchester, N. H.

## FROM PITTSBURGH.

Jessie M. Scott of Pittsburgh, will arrive this evening to spend the holidays with Mr. Olive S. Johnson, 845 First avenue.

## FROM CEDAR FALLS.

Mr. and Mrs. Homer H. Seerley of Cedar Falls, will spend Christmas with their daughter, Mrs. Albertson E. Clark, 1700 D avenue.

## CHRISTMAS GUEST.

Miss Mary Clark of Oakdale, will visit at the home of her mother, Mrs. Charles A. Clark, 518 North Seventeenth street, for Christmas.

## HOLIDAY GUEST.

Mrs. William A. Sandoo of Marshfield arrived today to visit in the home of her daughter, Mrs. Carl P. Jordan.

## BRIDGE TEA HONORS MISS THERESA KILLIAN.

A pretty bridge tea was given this afternoon in honor of Miss Theresa Killian, who is to marry Hiram Royles Dec. 27, by Mrs. R. B. Bagby and Miss Frances Ruml at the Bagby home, 114 North Eighteenth street.

A low bowl of narcissus centered the tea table, and green napkins in crystal holders carried out the green and white color scheme. Mrs. Wentzel Ruml presided at the tea table, assisted by Miss Laura Lee. The bridge was played at five tables during the afternoon. Mrs. Henry Martin of Des Moines, was an out-of-town guest.

## ALPHA XI ALUMNAE HAVE DINNER PARTY.

The alumnae of Alpha Xi Delta will be entertained at dinner this evening by Mrs. John Gill of Marion, E. Iowa, 2300 Grand avenue, Mr. and Mrs. J. H. Gray at the Grey home, 1612 Seventh avenue. Christmas colors will be used in the table decorations, and red nut cups and place cards will carry out the holiday spirit. Bridge will be the diversion of the evening.

Out-of-town guests will be Mrs. Roy Phelan of St. Louis, Miss Sibill Maion of Springfield, and Miss Iris Ford of Hazelton.

## BRAZIL VISITOR.

Earl Weidie of Rio De Janeiro, spent Sunday with Mr. and Mrs. J. E. Weldie, 2300 Grand avenue. Mr. Weidie, who has been in business in Brazil for twelve years, is on his way to Colorado Springs, where he will spend the holidays with his family. Mrs. Weidie and their two children are in Colorado.

## NURSING BUREAU.

On account of the holiday vacation there will be no school children's clinic at the nursing bureau this week. The main baby clinic will not be held for the next two Thursdays because of Christmas and New Year's day. The Oak Hill baby clinic will be held on Friday as usual.

## Fashion's Fancies



## A SIMPLE OUTFIT FOR A SMALL GIRL.

4948 This set of garments comprises a neat dress, a simple petticoat in "slip" style, and comfortable one-piece drawers. The dress may be made of voile, batiste or crepe. It is also good for gingham and wool rep. The petticoat and drawers may be of nainsook or cambric.

The Pattern is cut in 5 sizes: 6 months, 1 year, 2 1/2 and 4 years. For a 2-year-size it will require 1 1/2 yards for the dress, 3/4 yard for the petticoat and 3/4 yard for the drawers, of 36-inch material.

Pattern mailed to any address on receipt of 15c in silver or stamps for one of our Mail-Order Fall and Winter 1924-1925 Book of Fashions.

Pattern No. .... Size .....

Name .....

Town .....

Street No. or Rural Route .....

State .....

Address all orders to THE EVENING GAZETTE, Pattern Dept., 161 Main St., NILES, ILL.

## MISCELLANEOUS SHOWER.

Mrs. J. Willard Shrader gave a miscellaneous shower Thursday evening at her home, 1429 Sixth avenue, in honor of her sister-in-law, Miss Ruth Shrader, a bride-elect.

The house was decorated in Christmas colors, Nur shells containing the fortunes of the guests were found on the Christmas tree. Radio music and games were diversions of the evening. Refreshments were served.

Those present were Margaret McKnight, Hope Shultz, Mary Walker, Edna Juhl, Eunice Murdoch, June Rutan, Lou Anderson, Thess King, Nell Shaffer, Anna Schwartz, Leona Johnson and the Madams J. L. Shikooki, Ada Moore, S. H. Shrader, and Willa Leich.

## IN COUNCIL BLUFFS.

Miss Luetta Lindeman is a holiday guest at the home of Miss Dorothy Hurd in Council Bluffs. Miss Hurd entertained at a bridge-tee Friday in Miss Lindeman's honor and a progressive dinner was given in her honor that evening. A luncheon and a tea will be given in compliment to her next week, as well as a bridge tea Wednesday.

## BARBARA DOUGLAS TO BE HOSTESS TUESDAY NIGHT.

Miss Barbara Douglas will entertain at a dinner party at Reucmore tomorrow night. Dinner will be followed by a theater party at the Alhambra. Forty young folks will be included in the party. Miss Barbara is a student at Miss Porter's school at Farmington, Conn.

## SEND PRESENTS TO CRIPPLED CHILDREN.

Christmas boxes were sent to each of the crippled children at the Shriner's hospital for cripple children at Minneapolis last week by El Kahir temple, assisted by the Elks of Chicago. Each of the sixty-five children received a special gift.

## TO DES MOINES.

Mrs. Harry S. Johnson, 113 First avenue west, went to Des Moines today to spend the holidays with her parents, Mr. and Mrs. Henry E. Wagner. Mr. Johnson will go Wednesday. They will attend a family reunion at the home of Mrs. Johnson's grandfather, Henry Wagner, at Ankeny on Christmas day.

## SECTION 17 REPORTS.

Section seventeen of the Needle Work guild, under the direction of Miss Bertha Wallace, has turned in a total of 132 new garments. The report is as follows: Mrs. Eva Boston 22, Mrs. Royal Holbrook 40, Mrs. Olga Miles 24, Miss Mattie Tachlari 22 and Miss Wallace 24.

## HOLIDAY VISITORS.

Mr. and Mrs. Ray C. Phelan of St. Louis are guests at the home of Mr. and Mrs. P. M. Lattner, 1903 Bever avenue. Mr. Phelan was formerly Miss Amanda Lattner. E. E. Lattner of Chicago, will also be a Christmas guest at the Lattner home.

## FROM CHICAGO.

L. T. Walsh and his daughter, Miss of Chicago, will be holiday guests at the home of Mrs. C. E. Anthony, 535 South Seventeenth street. Mrs. Anthony and her daughter, Jeanne, will return to Chicago with them after Christmas.

## HOLIDAY GUESTS.

Mr. and Mrs. F. L. Wilson of Mechanicville, will be holiday guests at the home of their son and his wife, Mrs. F. L. Wilson, 1432 Third avenue.

## TOLEDO VISITORS.

Mr. and Mrs. Norris E. Simonson and their daughter, Nancy, of Galton, Ohio, will be holiday guests at the home of Mrs. Charles Gates, 3120 First avenue.

## FAVORITE CHRISTMAS CANDY RECIPES

By VERA M. NEGOVEN  
(Director Dept. of Food Economics, Western Grocery Company)

## 1. VIRGINIA FUDGE

1 cup sugar.  
2 cups brown sugar.  
1/2 cup milk.  
2 tablespoons Jack Sprat. Peanut Butter.  
1 cup pecans.

Cook as for above fudge, add peanut butter after candy has cooled, then beat until creamy; add nuts. Mark off in squares.

## 2. FRUIT BARS

1 cup Jack Sprat Dates.  
1/2 cup Jack Sprat Figs.  
1 cup nut meats.  
1/2 cup honey.  
1/2 cup powdered sugar.

Put dates, figs and nuts through coarse knife or food chopper; add honey and knead, until smooth, then pat in square tin and allow to stand over night to harden, next day mark off in squares, roll in powdered sugar, wrap in oiled paper.

## JUNIOR ART CLUB TO HAVE HOLIDAY PARTY.

The members of the Junior Art club will watch the New Year come in at the home of Mr. and Mrs. Lucian Wilcox, 224 South Eighteenth street, on New Year's eve. About twenty-five will be included in the party.

## MRS. AND MRS. LINDSAY ENTERTAIN AT CARD CLUB.

Mr. and Mrs. Kenneth Lindsay entertained the members of the Monday evening bridge club at their home, 2047 Grand avenue, Saturday evening instead of the regular night picnic dinner was followed by bridge and mah jong.

## HAPPY HOUR CLUB.

The Happy Hour club had a dinner party Saturday evening at the home of Miss Laura Sobotka and Mrs. George Stewart. Gifts were distributed from a Christmas box.

## Women's Lodges

### ST. MARY'S COURT.

St. Mary's Court No. 726 W. C. O. P. will meet to Scotus hall at 8 p. m. Tuesday.

### SECURITY BENEFIT.

The Security Benefit association will meet in regular session at 7:45 p. m. Wednesday in K. P. hall. There will be a Christmas tree for the children after the meeting. Refreshments will be served.

### ENTERTAINS SATURDAY.

Miss Catherine Reid, 1560 Third avenue, will entertain at a bridge luncheon at her home Saturday.

### Holding It.

"My hair is falling out."  
"Have you tried tonic?"  
"I'm afraid my case calls for glue."

## Chamber Deputies Adopts Budget, To Pay Back U. S. Loan

ROME, Dec. 22.—(By Associated Press).—The chamber of deputies adopted the budget by a vote of 240 to 17 just before adjourning until Jan. 3.

The vote followed a review of the state of Italian finances by Alberto Di Stéfano, minister of finance. According to the minister's figures the deficit for the fiscal year of 1922-23, amounting to 3,625,000,000 lire, was reduced to 418,000,000 in 1923-24, which he said, was 205,000,000 better than indicated in his estimates presented to the chamber last year. This was achieved by practicing rigid economy in the government services.

During 1922-23, Italy redeemed loans from Brazil, Canada, Sweden,

## Insurance Policies As Christmas Gifts

Special to The Gazette.—The Christmas gift of the Sioux City Stockyards company to its employees in insurance policies with a face value of \$100,000. These policies run from \$500 to \$1,000, according to length of service of the individual. The premiums will be paid by the company as long as the individuals continue with the company.

## \$100,000 FUR THEFT.

CHICAGO, Dec. 22.—Furs valued at \$100,000 were taken by burglars from a west side store. It was discovered when the store was opened today.

# Belated Shoppers Will Find Unusual Gift Assortments at This Practical Christmas Store

# Gift Suggestions

### Seals, Tags, etc.

Dannison's complete line of gift dressings—including of course, red and white tissue, ribbon, lined card, etc. Tree lighting sets, with eight Mazda bulbs, complete at only \$2.25. Extra bulbs, (stamped Mazda, 15c each.)

### Men's Billfolds

English Morocco bill folds in brown or black or calfskin or pigskin styles, ranging in price from \$1.00 to \$2.95.

Hand made bill folds from Cordova, tooled or plain at \$2.95 to \$7.50. Fraternal designs to choose from.

### Silk Umbrellas

Just in a shipment of beautiful 16 rib silk umbrellas, with fancy borders. Choose from Navy, Green, Purple, etc. at \$2.50 to \$3.50.

Other handsome silk umbrellas at \$4.95 to \$15.

Men's silk and linen umbrellas, extra values at \$2.50.

### Manicure Sets

Every set with genuine imported fittings, richly satin lined, and in a real leather case. Featuring pearl ivory on amber, shell, amber, etc., in wide variety—the price ranging from as little as \$1.50 to \$11.75.

\* An ideal gift for any woman.

### Fitted Cases

The popular cowhide cases 22 in. size, with removable tray of fittings, shown in most attractive styles—and priced from \$28.50 to \$49.50.

Other fitted cases, excellent values from \$10.75 to \$30.

Fitted Gladstones, at \$29.50 and \$37.50.

Men's Gladstone cases priced at \$17 to \$30.

### Silken Robes

Lustrous silken robes, and breakfast coats, in the lovely pastel shades—all of them trimmed with contrasting piping, laces, frills, etc. Priced at \$7.75 to \$25.

Corduroy robes, warm and pretty, at from \$5.95 upwards, most suitable for Christmas giving.

### Sewing Baskets

Imported styles, silk lined, of sturdy wicker construction, and with every imaginable fitting, for the woman who embroiders or sews.

A considerable variety to select from ranging from \$2.95 to as little as \$2.98.

### Greeting Cards

More than a hundred choice styles of greeting cards to choose from, priced at from 2 for 5c, 5c each, up to 25c each. Special assortment of cards, 15 cards, 75c value at 50c.

### Gift Toiletware-Twenty Patterns

More than ever, lovely gift toiletware is being chosen for Milady's Christmas.

Never before, such variety, such beautiful two tone effects—and at such moderate pricings.

Pearl on amber, Ivory on amber, Turquoise, Rose, Ivory, etc.—carved, decorated or plain in the Du Barry pattern. Single pieces may be purchased—or complete sets of from three to twelve pieces.

### Men's Toilet Sets

A favored gift this season, the cowhide or seal covered toilet set for a man. Fittings include every needed item for traveling, in compact form—every article of highest quality. Priced from \$5.50 to \$17.50.

### Crystal Necklaces

Beautiful strands in all colors, many of them "tin-cut" quality, in long chains or graduated strands, unusual values at from \$1.95 to \$7.50.

Colored necklaces to match every frock—all imported qualities at from \$1.50 to \$3.50.

Rhinestone pearls, chokers, or Opera lengths at \$2.50 to \$4.45.

### Give Gloves!

Kayser French kid gloves in fancy short cuff styles for dress wear, the pair \$4.95.

Serviceable wool lined gauntlets and two strap-cuff gloves for street wear or driving are priced at from \$2.50 to \$3.50.

Kayser chambray gloves in many popular styles at \$1.25 to \$2.50 the pair.

### Box Stationery

Gold initial paper, in attractive boxes, an unusual value at 5c.

Highland linen, Christmas boxed papers, ribbon tied, in several new styles, ideal for giving, at \$1.00 to \$1.75.

Gift paper from Craie, several colors, at only 50c.

### Handkerchiefs

Styles are so charming, the quality of linen so fine, and the variety so great this year, that more handkerchiefs will be given than ever before.

Ladies' kerchiefs, white, colored, hand embroidered, hand block, etc. at from 25c to \$1.50.

Men's handkerchiefs, initial, colored borders, etc., 50c up.

Kidder kerchiefs with clever designs worked in colors, are priced at only 15c and 25c.

Choose tomorrow, for best selection.

### Silk Pajamas

To delight the heart of any woman! These luxurious silk pajama sets in pastel shades, cleverly styled and trimmed. Visit the annex lingerie section and see them.

Gowns, chemises, step-in sets and many other articles of intimate apparel are proving popular gifts this year. Priced from \$1.95 up.

### Dolls! Dolls!

In our children's Annex section, you will find not only a complete line of dolls, but the very best dolls that you can buy—from the famous Mme. Hrendren line. They walk, talk and sleep, little dolls with rompers, large "baby" dolls, and pretty dolls with curly hair and the most lovable natural features.

Doll prices range from \$1.50 to \$4.95 depending on size.

Dozens of other gift things for the kiddies are shown in this section, as well.

### Lovely Glass-ware

Tangerine colored pieces from Czechoslovakia, handsomely decorated in silver and black—including water sets, mayonnaise bowls, fruit dishes, etc. moderately priced.

Satin black, satin green, and other colored glass ware is featured at from \$1 to \$2.50 in a wide assortment of useful pieces.

Parrot glass lamps, for mantle, hall or bedroom, complete at only \$1.50.

Candy jars, from Czechoslovakia, many shapes special at \$1.08 and \$2.48.

# Give Books For Christmas

## Holden-Kahler-Stecker Company

We know the sort of people who like books and we know the sort of books most people like. That is what enables us to give you a wonderful selection for your CHRISTMAS GIVING.

Here you will find books for children, books for boys and girls—fiction, biography, history and gift books of every sort by popular and well known writers.