

Informal Opening

of the

ILTEN & TAEGE, Inc.

New Show Rooms

SATURDAY, JANUARY 10

FROM 1 TO 9 P. M.

FLOWERS

RADIO MUSIC

Chocolate Cream Coffee and Iten Biscuit Co. Wafers will be served all afternoon and evening



O. W. ILTEN
President and Gen. Mgr.



L. A. ILTEN
Vice-President



ROBT. C. ILTEN
Secretary

YOURSELF and friends are cordially invited to attend this informal opening. Come and enjoy yourself. We have nothing to sell you, but on the other hand, we have something to show you, **SOMETHING ORIGINAL, SOMETHING EDUCATIONAL, SOMETHING OF INTEREST.**

We won't attempt to tell you about all of the good things we have for you, because we want your own opinion of these rooms. We will however, show you by pictures, the evolution of the warm air heating business from the time of the first furnace made in the United States until NOW, when RICHARDSON AND BOYNTON have sold and installed over TWO MILLION WARM AIR FURNACES. We will show you a model modern five-room-and-bath home built on a scale of 3 inches to the foot. The contractors, Otto Klassen & Company spent over three weeks in the building thereof. The lumber used is from the Home Lumber Company and is the very finest. Shingles from the Viconite Roof Company. The foundation was laid by Frank Jirouch, mason contractor, and is composed of miniature brick furnished by the Builders Material Company. The exterior is a pretty stucco from the Roc Bond Company and put on by the Exterior Stucco Co. A very interesting feature is the wall coverings by Allen & Hazeltine and the lighting fixtures and effects by Stone & Neff. A complete installation of a Richardson & Boynton furnace by Ilten & Taege is also an interesting feature. This exhibit alone is well worth while.

REMEMBER, this day is your day and to appreciate the many things we have in store for you, you will have to be here. Forget business for the moment and help us to make this opening a success through your attendance and to help us inaugurate a new era in the warm air heating business.

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RADIO
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Special Notice

An interesting exhibit will be that of the Automatic Furnace Fan made by the Domestic Appliance Company of Cleveland and the Minneapolis Heat Regulator.

ILTEN & TAEGE, Inc.

210-212 So. 1st St. W.

Phone 1340

Mr. Q. Smith will furnish radio music all afternoon and evening

Special Notice

Mr. A. H. Richardson, vice president of the Richardson & Boynton Company and their sales manager from New York will attend the reception.