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"Defeats are the things that give triumphs their being!" —R N L.

PROF. MERRIAM SOLVES A RIDDLE.

An Iowa product, Charles E. Merriam, professor of political science in the university of Chicago, does not believe in guessing. He wants facts. Dr. Merriam engaged the services of a group of responsible students. There are responsible students, even in large universities He had them interview 300 election officers and more than 6,000 citizens who did not vote in the recent election.

Dr Merriam wanted to discover why they did not vote He discovered that 2,240 were indifferent; 770 were detained by sickness; 667 intended to vote, but for various reasons failed to do so. Some of these were afraid to leave their places of business. They feared that they might lose a few sales. Others were doing piece work and did not want to lose any wages. Some women finally decided not to vote because their husbands objected to women voting Fifty-two citizens of Chicago, who happened to be interviewed by Dr. Merriam's investigators, expressed lack of faith in all political action. Sixteen women admitted that they did not vote because they did not want to disclose their ages. A group of 117 complained that their votes were not solicited and that the party workers did not get them to the polls. The belief that one vote does not count, kept 126 from the polls. Others expressed disgust of politics, unfamiliarity with voting procedure and congestion at the polls as their reasons for not voting. A few complained that the voting booths were in inconvenient places.

The remedy? Dr. Merriam suggests education and more social appreciation of the electoral privilege, better enforcement of the registration laws and compulsory voting as in Belgium and Czechoslovakia.

The triviality of some of the excuses offered and the seriousness of some of the reasons given, indicate the need of better education in citizenship. The suggestion that this country adopt compulsory voting, is one which the American people should not approve without careful consideration. As far as possible, America should preserve the principle of voluntary, personal loyalty to our country and its institutions.

SUPPOSITIONS, A DISCLAIMER.

This newspaper has had letters, telephone calls and personally delivered protests against an editorial that is alleged to have appeared in its pages, criticising the innocent and kindly Christmas card

One newspaper editor in a nearby town wrote an editorial criticising this newspaper for its stand against Christmas cards. The issue seemed to be a serious one. The Current Commenter, whose camera eyes snap up salient news or take time-exposures of the world in general, and who spreads his wisdom on page one of this newspaper, was personally named by the out of town editor, as the guilty offender The editor pointed an inky finger at Verne Marshall and said, "Thou art the man fie on thee" or words to that effect. Mr Marshall knowing that he had not written any criticism of Christmas cards and assuming that the criticisms hurled at this newspaper must have some foundation concluded that the offending editorial must have been written by the mild onlooker who fills space on page four in this newspaper Mr Marshall took pains to let this writer down gently but he has no idea how the fame his comment gave this writer hurt his modesty

It is about time to let the cat out of the bag The article criticising adversely the sentimental and useful Christmas card appeared in another daily newspaper, published in this city But people cannot be blamed for thinking of The Evening Gazette when they think of newspapers

FEAR.

The most depressing thing that one notices in Europe is that the governments are in the grip of fear The fear the people and other nations This is the opinion of Thomas H Dickenson, student and traveler, formerly with the Hoover commission in food administration and relief Fear is the greatest enemy of the race according to psychologists Man is born without fear according to the scientists

It would be difficult to distinguish what elements of fear we derive from others and what elements we would develop for ourselves if left to work out our existence without the cautions, admonitions and superstitions of others being thrust on us If an infant born without fear, did not develop a certain fear of danger, he possibly would lack practical wisdom in many respects.

There seems to be different kinds of fear Sometimes fear is respect, reverence, or courtesy that takes into consideration the rights and powers of others. Sometimes fear is lack of self-confidence At other times it is due to our failure to believe in others We often fear others simply because we can not trust them

The recognition of the fact that this is an ordered universe, dispelled much fear. The recognition of law in nature gave men confidence But learning both creates and dispels fears. Society is supposed to establish mutual confidence among citizens, but social organization always is attended by its characteristic social fears Religion has decreased fear and religion has added to men's fears. The fear of hell, for example, has played a large part in religion. On the other hand, we think of the fear of the law and of the fear of God not to intimidate ourselves, but to fortify our faith

We accept some things as good and fear to be out of harmony with them. Such fears do not weaken us But other kinds of fear undo us They destroy our poise, blight our nerves, injure our health, dwarf our minds and generally wreck us.

As our fears constitute a great factor in our lives, it would seem that civilization may be measured by its capacity to eliminate destructive fears Getting rid of fears is an age-old struggle It is both a social and a personal struggle. It touches the foundations of human happiness. It has to do with our intelligence, our morals, or efficiency in work and our social relations. Happy is the man who conquers his destructive fears and looks the world in the face with confidence.

THIS HOLY YEAR.

Sixteen hundred years ago, the Christian world drafted the Nicean creed, which includes a metaphysical and theological statement of the doctrine of the Trinity. With and without amendments, the Nicean creed still is used in all the historical branches of Christianity and is recognized by some of the churches which arose out of the period of the Reformation. The churches that adhere to the Nicean creed bind together many peoples, otherwise divided by race, nationality and social traditions. These churches have an important bearing on international comity in the world today.

Five hundred years ago, William Tyndale's famous translation of the Bible into the English language appeared. Tyndale's translation, to a large extent, became the basis of subsequent editions of the Bible in English and in other languages. The printing of the Bible in the language of the people and the spread of education, which followed the invention of the printing press, were allies of the Reformation that swept the western world. Largely because of Tyndale's work the various Protestant churches came into being.

Pope Pius has declared 1925 a holy year. With a golden hammer, the Pope knocked thrice on a door of St. Peter's cathedral. The door, after being closed for a century, opened and the ceremonies of Holy Year were begun. They will continue for twelve months and Rome will be the religious mecca of pilgrims from all parts of the world. A great missionary exhibition, a world in Rome, has been established and Holy Year will be observed wherever there are Christians holding allegiance to the Pope.

Thus all Christian churches find in 1925 anniversaries that bring vividly before them the historic romance of their faith. There no no doubt will be revivals of doctrinal preaching and of appreciation of the significance of religion in the life of the world. If all Christian churches, observing this year as an historic anniversary, succeed in nurturing the religious spirit of their members and in enabling them to express their faith in terms of life, this indeed may be a Holy Year

Appealing to Women
By DR. FRANK CRANE

SOMEHOW the conviction lingers that an appeal to women must be different from that to men

Women are regarded as sub-normal, at least as not controlled by the same canons of common sense that men are controlled by.

A Woman's Page or Column in a paper is usually poor reading, and is devoted to trival subjects I wonder if any woman ever reads them

Women's magazines are queer things I believe that more men read them than women

Mrs C T R. Lewis of New York told the Association of National Advertisers the other day that the best way to reach women through advertising is to appeal to their common sense and not to their vanity

On the whole and in the long run, I do not believe that women have any more vanity than men, and they have fully as much common sense

Most of the retail trade in cities is organized for women. Mrs Lewis said that there are 36,000,000 women in this country, and that they buy 86 per cent of the dry goods, 87 per cent of the food stuffs and 87 per cent of the automobiles.

Where she gets her figures I do not know, but she is very probably nearly correct.

As a rule, a woman comes nearer to wanting to get something for her money and wanting to get good value than a man does. Her purchases are no more extravagant than his, and she is not likely to indulge in needless luxuries

Of course, there are a few women deficient in common sense, and with all sorts of bizarre desires. But they are not very plentiful At least, the number is no greater than the number of the opposite sex

As for advertising, as a rule it is better when directed straight to the intelligence of the masses. All attempts to be funny, to be unusual and to be striking are apt to overreach themselves. An advertisement is best which distinctly states the merits of the thing which it is desired to be sold and keeps on stating it

Frequency and persistency is the true merit of advertising

And a thing to be persistent and frequent must be essentially sound sensible and good.

If one can state his case in the simplest way possible, and bring out the facts, the best sort of advertising consists in doing this, and in repeating it over and over

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THE ARMAMENT DEBATE.

Most people seem to have taken President Coolidge's advice to keep cool About charges that Japan or Great Britain or some other nation was perparing armaments against us the quarrel in Washington between the big navy men and the little navy men rouses only an intense apathy outside of the capital. This is fortunate because the subject is so technical that it should be decided by experts. And as the experts disagree violently their differences will not be reconciled if those who knew nothing about the matter begin to shout their fears over the warlike preparations that are being made in France or Germany or somewhere else —Boston Post.

PERSONAL HEALTH SERVICE
By WILLIAM BRADY, M. D., Noted Physician and Author.

SCARLET FEVER FROM MARKET MILK.

One day in the spring four cases of scarlet fever were reported from widely separated points in a city of 12,000 population It was found by the health officer that all four were in households obtaining milk from the same milkman Samples of the milk examined by the state health board laboratory and by the state live stock sanitary board laboratory contained a large number of germs identified as streptococcus hemolyticus Cultures taken from the throats of the patients were found to contain the same germ The health officer then visited the dairy where the milk came from, examined all persons who handled the milk found no case of scarlet fever or sore throat, but learned that a milker had recently had a moderately severe sore throat for several days before the outbreak of scarlet fever Distribution of the implicated milk was immediately stopped.

This dairy had distributed about 50 gallons of milk daily. The milk was not pasteurized.

The next morning one of the practicing physicians inquired whether there were any cases of septic sore throat in the city The health department informed him that none had been reported, but that four cases of scarlet fever had been reported the day before. Two hours later he reported 16 cases of scarlet fever among the students in a college dormitory in the city The milk supply of this dormity came from the dairy in question All of these cases occurred within a period of 24 hours. Some 80 students in the college had taken meals there, but not all took milk

Outside the college 16 cases of scarlet fever developed which were attributed to personal contact with the first cases One other contact case occurred, in the person of a nurse who attended the 16 students in the isolation ward of the dormitory

In 14 of the total 55 cases in the outbreak, no skin rash appeared. A diagnosis of scarlet fever without a rash rests on the sore throat, typical fever, and other signs elicited by the physician's examination, and in the presence of such an epidemic, the finding of the streptococcus hemolyticus in the throat cultures. It would be a very grave error to overlook a case or to fail to isolate the patient merely because the usual rash did not appear

Fortunately the city had a whole time health officer, a servant who gives all his time to the guarding of the public health Had the usual arrangement of cities of that size been in force—a more or less affable practicing physician who gives his spare time to the duties of health officer—this outbreak might have spread far and wide. The health department members worked 24 hours a day in getting control of the situation at the very beginning A private practitioner would probably have been too busy looking after his own patients during the epidemic to take the prompt and vigorous steps his health officer took to snuff out the blaze before it had spread beyond control All of the 55 patients recovered Four had acute nephritis and two had arthritis as complications. There were no middle ear complications reported

Pasteurization of the milk would have prevented the outbreak, provided the milk was handled in a cleanly way between pasteurizing plant and consumer.

QUESTIONS AND ANSWERS.

Can It Be a Man?

Could you inform me of a treatment to cure a man of smoking cigarets? Mrs L. A.

Answer—I know little boys smoke 'em to "show off" and female morons use 'em to cover their inferiority complexes, but I didn't know men affected cigarets powder puffs, lip sticks, and so on The best treatment I know for the cigaret habit is a sound whipping now and then.

The Romantic Touch.

In a recent article you remarked that no effective remedy has been found against the bubonic or pneumonic plague which has destroyed millions of lives in India I have just been reading a little book which purports to give a reliable information about conditions in India, and regarding the plague it says "When a Christian village is inoculated for plague so that death passes by on either side leaving the village immune a blow is given to the ingrained fatalism of the Hindu Every cure is an object lesson According to this writer inoculation would seem to be effective. B B

Answer The allusion is interesting if true It reminds one of the companion myth about the custom in China whereby the physician is paid while the patient recovers well and taxed if the patient fails all This myth appeals strongly to the romantic imagination and recently I heard a man cite it as a fact in a speech purporting to describe political and economic conditions in China The truth is that no inoculation or other method has been found effective against the plague and no such arrangement for employing a physician prevails in China or anywhere else Notice that your author does not directly assert the thing, but merely suggests a hypothetical event

Save the Wisdom Teeth

Should I have my decayed wisdom teeth filled? I have been told they do not last long and it is better to have them pulled Mrs F M

Answer By all means save your third molars if it is possible Your dentist can advise better than any one else whether a decayed wisdom tooth can be saved by filling or other treatment.

Table Salt Is Mineral Salt.

Is table salt the same as mineral salt? What food value has water in which potatoes have been boiled? S A. G

Answer—Table salt, sodium chloride, is one of a long list of chemical compounds called mineral salts. The water in which potatoes, carrots, beets or other vegetables have been boiled contains much of the mineral matter (mineral salts) and should be used for making soups or in any other way possible as food.

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Dr. Brady will answer all signed letters pertaining to health. Writers' names are never printed. Only inquiries of general interest are answered in this column, but all letters will be answered by mail if written in ink and stamped, self-addressed envelope is inclosed Requests for diagnosis or treatment of individual cases can not be considered. Address Dr. William Brady, in care of this paper

JUST FOLKS
BY EDGAR A. GUEST
(Copyright 1925)

THE CHILDREN'S PLAY.

They come a pitter-pattering
Around the house, like chattering
And busy little blackbirds
In the merry month of May;
And I who hear them sputtering
Discover from their muttering
A most important business
Is the little people's play.

They argue with vociferance
O'er many a little difference
And oft, I say it sadly though,
They loudly disagree;
Though very small and gay they are,
And only bent on play they are
The little tots in many ways
Resemble you and me.

Position means a lot with them,
You can not find a lot with them
Who willingly submits to be
The servant in their play,
And then the stronger, older one,
Or else the little bolder one
Steps in and takes supreme command
And makes the rest obey.

"I'll be the mother," she declares,
"Now dust the tables and the chairs!
And you, the father, Betty Jane,
I'm going to let you be!"
At last their keeping house begins,
The while I hide behind my grins
The thought—how much these little tykes
Resemble you and me.

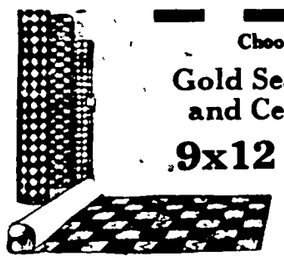
You Get it for Less at

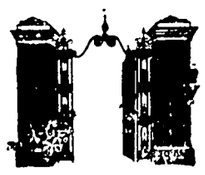
Leibsohn's
Furniture Exchange
M. LEIBSOHN, Manager.
109-111 South 1st St. East. CEDAR RAPIDS

. . . WE . . .
Buy, Sell and Exchange
New & Second-Hand Furniture

Watch: For Our Big Week-End Sale

Friday and Saturday Sale
Congoleum Rugs
All Choice New Patterns
Choose From:
Gold Seal, Wiltona and Certain-teed
9x12 Ft. Size
$12.48
All Other Sizes Priced Accordingly





ANYONE who did not find it convenient to visit our new Mortuary during the Public Opening is cordially invited to call and inspect our new establishment any afternoon or evening.

[In the event that you did not receive your copy of our booklet "Responsible Helpfulness," we will gladly mail you one on request.]

John B. Turner & Son
Morticians
Cedar Rapids Marion

Make Money Evenings!
If you own a Ford car you can make good money after business hours demonstrating and selling the
RIMCO GLARELESS FORD HEADLIGHT ATTACHMENT
With it the driver has all the light he wants all the time. He never has to dim. Throws 85% of the light below a line 4 feet above ground Legal everywhere Moderate price, good profits. Auto mechanics preferred but not necessary. Actual demonstration is what sells it, so you must work evenings after dark. For further details, write
Rock Island Mfg. Co., Rock Island, Ill.

Throw off STUFFY COLDS
Clear your head with
MENTHOLATUM
Apply in the nostrils
Antiseptic, healing

Where There's Health There's a Way!

ABILITY and will cannot win through to victory in life unless there is also energy—health And lack of energy in eight cases out of ten is caused by Anemia—blood starvation.

The test above is a guide to blood condition Press the flesh between hand and thumb firmly; unless the blood comes rushing back, Anemia is indicated.

For thirty-two years thousands of physicians have seen their patients regain health and energy by the use of Gude's Pepto-Mangan. It rebuilds the latent power in run down bodies by supplying the blood with the iron and manganese it lacks.

Your druggist has Gude's Pepto-Mangan in liquid or tablet form.

Gude's Pepto-Mangan
Tonic and Blood Enricher

You must be slender to have bobbed hair—

For the shingle bob or the straight bob, you must have a youthful silhouette. One simply can't be stout—or even overweight.

How thankful we should be that there is one pleasant method of taking off weight. No exercises or diets—just use Marmola Tablets (thousands of men and women each year regain healthy, slender figures this way).

Have you ever tried them? Many of your slender, vivacious friends use Marmola Tablets.

All drug stores have them—one dollar a box. Or they will be sent in plain wrapper, postpaid, by the Marmola Co. 1768 General Motors Bldg., Detroit, Mich.

MARMOLA
Prescription Tablets
The Pleasant Way to Reduce

Weakening Night Coughing Banished Very Simple Way

It is really astonishing how a persistent, exasperating cough that has kept you awake night after night, and is rapidly wearing you down is usually stopped short by a very simple method. Hundreds have found that they can sleep the whole night through undisturbed often the first time they try it.

The method is based on a remarkable prescription known as Dr. King's New Discovery for Coughs. You simply take a teaspoonful at night before retiring and hold it in your throat for 15 or 20 seconds before swallowing, without following with water. The prescription has a double action. It not only soothes and heals soreness and irritation, but it quickly loosens and removes the phlegm and congestion which are the direct cause of the coughing. Getting at the cause like this, in a perfectly simple way, it stops the spells almost instantly, you get your best night's rest perhaps in weeks, and in a very short time the whole cough condition is gone.

This simple treatment is splendid not only for coughs and chest colds, but also for bronchitis, bronchial asthma, hoarseness and almost every kind of throat irritation, including children's spasmodic croup. Very economical too, as the dose is only one teaspoonful. On sale at all good druggists. Ask for

DR. KING'S NEW DISCOVERY FOR COUGHS

Office Desks
JONES LUBERGER PRATT CO
Furniture And Rugs

QUIETS COUGHS
Safe and reliable for coughs, colds, croup, bronchial, "flu" and whooping coughs and those sleep-disturbing night coughs.
For more than half a century
CHAMBERLAIN'S COUGH REMEDY
carefully made of the best cough-relieving medicines obtainable, has stopped coughs and colds of children and grown persons everywhere.
Keep a bottle in your home all the time
No Narcotics. Sold everywhere.

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