

RADIO BROADCASTING NEWS

Regular schedule of WJAM, The Evening Gazette-Lewis Railway and Light company radio station (wave length, 360; D. M. Farham, engineer); market reports, daily except Sunday, 10, 11:30 and 1:30; Story Hour, conducted by Miss Blanche Loomis, Tuesday, Thursday and Saturday, 8 to 9:30; other programs to be announced. (Central standard time.)

LYON & HEALY CONCERT GRAND
Through the courtesy of Emerson-Hillbrunner Music Co.

COOLIDGE SPEECH HEARD HERE WELL

Six Stations On Air Last Night With Splendid Program; WOC Clear.

Again radio scored a triumph. Another presidential message was broadcast last night, and thanks to WOC at Davenport, it could be heard so plainly here that anything from the smallest crystal to the finest super-set could catch it all. All the amplification necessary to step up the President's voice over the long stretch of wire and into the microphone did not detract much from its natural beauty as all there, including the rather pleasing down east Yankee twang and don't let it get out, but did you hear the faintly pronounced? Yes sir, his excellency pronounced "Superfluus" and "incomparable," "Lone" and "up."

The concert by the United States Marine band orchestra, with a repertoire worth headlining in itself, the rendition was wonderful and the selections well chosen. General H. H. Lord's speech was equally entertaining. It included some choice funny stories which kept his listeners attentive.

The only regrettable thing is that our announcement was not sent out in advance by the broadcasting stations so that more might know to tune in. WOC did not tell the world until the day before, and then it did not give the correct hour until on its late program the night before. The word came too late for incorporation in the radio column of The Evening Gazette, but it was carried elsewhere in the paper yesterday.

It will be hoped by all that WOC

TONIGHT'S FEATURES

- DANCE MUSIC.**
5, WOC Detroit (516), from Book-Cadillac hotel.
6:15, WJZ New York (455), Hotel Vanderbilt orchestra.
8, WLS Chicago (345), Isham Jones and His College Inn orchestra.
10, WGN Chicago (477), Don Bestor's Drake dance orchestra.
11:45, WDAF Kansas City (414), Nighthawk frolic.
- CLASSICAL MUSIC.**
8-12, WJAV Cincinnati (423), Dedication program of new 5,000 watt set, including 30 artists from Cincinnati Symphony orchestra.
8, WGN Chicago (470), Opera, "Pinafore," from Great Northern theater.
- NOVELTIES.**
11, KYW Chicago (535), "Apple sauce club."
11, WMC Memphis (504), midnight frolic.

will join with the other stations who plan to broadcast the presidential inaugural in March. One feels that radio is doing a real service to the nation, when it so intimately puts the voters in touch with the administration.

FAN GETS RADIO CERTIFICATE

Nelson Pink, 409 South Twenty-second street, reports that he also has received a certificate of his reception of a foreign station during test week last November. He heard FTTT on a two tube set. Mr. Pink hears San Juan, Porto Rico, and Mexico City, as well as the western coast stations almost regularly.

ON THE AIR TOMORROW

- (Courtesy Radio Digest; By Associated Press; All Central Time.)
- 6, WEEI Boston (303), symphony.
 - 6, WJAZ Chicago (448), organ.
 - 6, WJAV Cincinnati (423), instrumental.
 - 6, WJZ New York (455), orchestra.
 - 6, WGO Oakland (312), orchestra.
 - 6, WJZ Springfield (537), educational.
 - 6:30, WCAP Washington (468), chorus.
 - 7, WEEI Boston (303), musical.
 - 7, KYW Chicago (535), concert.
 - 7, WJCO Minneapolis (417), services.
 - 7, WJZ Springfield (537), soprano.
 - 7:30, WJAZ Detroit (510), News orchestra.
 - 8, WEEI Boston (303), orchestra.
 - 8, WGN Chicago (470), classical.
 - 8, WLS Chicago (345), farm program.
 - 8, WEEI Boston (303), program.
 - 8, WJAZ Chicago (448), players.
 - 8, KYW Chicago (535), entertainment.
 - 8, WJCO Des Moines (523), symphony.
 - 8, WOA Denver (322), instrumental.
 - 8, WJAZ New York (455), dance.
 - 8, WJCO Minneapolis (417), musical.
 - 8, WJZ Springfield (537), orchestra.
 - 8, WJZ Springfield (537), dance.
 - 8:15-9:30, KYW Chicago (535), revu.
 - 8, KNE Hollywood (357), instrumental.
 - 8, WJCO Minneapolis (417), dance.
 - 8, KPO Frisco (425), program.
 - 8, KTL Los Angeles (305), features.
 - 8, WJAZ Seattle (326), orchestra.
 - 10:30, WJZ New York (455), orchestra.
 - 11, KSTL St. Louis (340), dance.
 - 11, WJAZ Seattle (326), concert.
 - 11, KSTL St. Louis (340), dance.
 - 11:45, WDAF Kansas City (411), night-jazz.
 - 12, KPO Frisco (426), band.
 - 12, KTL Los Angeles (305), orchestra.

Announcer GWW Of WOC Goes To N. Y.

DAVENPORT, Jan. 27.—Gillon V. Willets, the well known announcer from WOC, went Saturday to New York City, where he will be in charge of the new radio station for Radio News magazine. The old 500 watt transmitter of the Palmer school transmitter was also sent to New York, and will be used by Mr. Willets in the erecting of the new broadcast.

Mr. Willets' departure has been the signal for many calls of regret from those who liked his manner of speech, and from the radio clubs of which he was organizer. "GWW" talked in a slow southern drawl, which was as distinctive as any voice on the radio. He organized the Household Hints service of WOC, now known as the Happy Homes club. He is the author of the WOC cook book, which is a collection of choice recipes from radio listeners. He also organized the Radio Research league, a national organization for those who wish to better radio broadcasting and reception, and has just resigned as its national secretary. He served for two years as national president.

Radio News will have its station at 83 Park place, New York City, and will have its studios probably in the Pennsylvania hotel and the Hotel Astor. H. Gernsback, who is also publisher of "Electrical Experimenter," "Science and Invention," and "Motor Campers and Tourists," is the editor of Radio News.

WBAP To Broadcast Real Old Darkie Revival Feb. 4

FORT WORTH, Tex., Jan. 27.—Have you ever been to a real old southern darkies' camp meeting? Heard the "Amen's" and the "allelujahs" and the "Glory Be to God"? Station WBAP broadcast one of these colorful ceremonies several weeks ago, and the affair made such a hit, it is going to repeat the idea a week from next Wednesday night. You will be missing one of the treats of the air, if you fail to tune in. The services of the Holiness Church of God in Christ near the outskirts of Fort Worth is the church where the meeting is held. More than 1,000 Negroes are expected to be present.

The singing and the conversions begin at midnight, and will continue as long as the power of the Spirit keeps the audience going, probably until about 4 a. m.

The Hired Hand will get some one to do his work in the boiler room, and will come upstairs to do the announcing. It is promised.

Two Banks Merge At Sheldon, Resources Of Nearly 2 Million

SHELDON, Ia., Jan. 27.—(By International News.)—Merger of the Sharon Trust and Savings bank with the First National bank here, was announced Monday. This makes the First National bank the largest in Sheldon with resources of more than \$1,750,000. Wilbur Meiera, president of the Sharon institution becomes a member of the First National's directorate and John Versteeg, cashier of the Sharon bank, becomes assistant cashier in the new institution.

Mining Promoter Is Convicted Of Defrauding Public

SALT LAKE CITY, Utah, Jan. 27.—(By International News.)—Charles Peter, Salt Lake mining promoter, was found guilty last night on six counts of an indictment charging him with using the mails in furtherance of a scheme to defraud.

The verdict was brought in by a jury in the United States district court, where the case has been on trial for three weeks.

The case has been one of the longest and hardest fought of any tried in the local federal court and

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Made to fit battery cabinets

Use this vertical Eveready "B" Battery No. 772 on sets having battery compartments or where table space is limited. Its large cells make it economical. It fits the battery compartment of many of the popular receiving sets perfectly. Three Fahnestock spring clip connectors—provide taps at 22½ and 45 volts.

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EVEREADY HOUR
EVERY TUESDAY AT 5 P. M.
For best radio enjoyment, the Eveready Group tonight at 5 p. m. Broadcast through stations:
WJAZ Chicago
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WJCO Minneapolis
WJZ Springfield
WEEI Boston
WJAZ Detroit
WJAZ Seattle
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WJAZ Philadelphia
WJAZ Pittsburgh
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Chapped or reddened skins

quickly respond to the Resinol treatment.

The purity and soothing qualities of Resinol Soap tend to prevent dryness—the most frequent cause of chapping—but where exposure to sun or wind has already roughened and burned the skin, the healing touch of Resinol Ointment stops the smarting and helps to restore skin health.

Free from all harm—keels like a charm!

RESINOL

ALWAYS HUNGRY

Growing children are almost always hungry and demand an abundance of vitamin-rich food.

Scott's Emulsion

is vital-nourishment that helps children keep their strength and grow normally. Most children need Scott's. Scott & Borne, Bloomfield, N. J., U. S. A.

THIS NIGHT may convince you

Sallow skin is more than skin deep. For that tired, worn-out, listless feeling, keep your stomach, liver and bowels free from indigestion, biliousness and constipation.

Chamberlain's Tablets

will keep you clean inside. Take two tonight. They will not make you sick and you will feel good tomorrow. 10¢ per box.

NEGRO FINED \$25 FOR DISTURBING THE PEACE

Lee Deering, Negro, known as "Red Devil," who was arrested Sunday night following a fight at "Chink" Smith's house in high school place, changed his mind last night and today in police court pled guilty to a charge of disturbing the peace. He was represented by an attorney who entered the plea for

Guests Flee From Fire In Zero Blast

CHEYBOYGAN, Mich., Jan. 27.—(By Associated Press.)—With the mercury 17 degrees below zero, guests of the New Cheyboygan hotel were forced to run from the hotel in their night clothes early today when fire broke out. The south wing of the hotel was destroyed. The damage has not been estimated.

BUYING MOST WE BUY FOR LESS

J.C. Penney Co.

A NATION-WIDE INSTITUTION

751 DEPARTMENT STORES

219 FIRST AVENUE EAST.

SELLING MOST WE SELL FOR LESS

Our Non-Sale Plan Is Your Continuous Benefit!

The lowest possible prices consistent with current market costs always are extended to you here. This continuous benefit is afforded by our non-sale plan. Each and every day, throughout the year, your money has the largest purchasing power at this Store you can obtain for it anywhere. Comparing quality for quality and price for price anywhere and anytime proves that our co-operative buying saves you money.



The dresses pictured are typical of the various pleasing styles we are showing. You must see the colors and feel the splendid materials for yourself! These dresses await your approval. See them as soon as possible.

Flare Skirts

Are very chic, but we are showing the straight line skirt as well. Each is equally modish.

Dress Value

Whatever price you pay here for a Dress, you are getting great value—for our Buyer in New York obtains the newest styles—as well as the lowest prices. Our Spring dresses range in price from

\$14⁷⁵ to \$29⁷⁵



FOR RADIO—**COLUMBIA IGNITOR!**

The proven dry cell, for all radio dry cell tubes

BRING those distant stations back! Signals weak—distant stations inaudible—recharge turned full on you need new "A" Batteries. Buy the famous Columbia Ignitor, sold everywhere, used everywhere. Packed with power. Vigorous during weeks of joyful listening.

There is a Columbia dealer convenient to every radio user.

Manufactured and guaranteed by NATIONAL CARBON COMPANY, Inc.

Columbia Dry Batteries

—they last longer

When in PAIN

For every ache and pain use **Beau Bengue** freely. Its penetrating warmth drives away the soreness like magic and brings quick and blessed relief.

GET THE ORIGINAL FRENCH **BEAUBENGUE** (ANALOGUE)

For: Sore throat, Chest colds, Toothache, Rheumatism, Backache, Headache.

This Lemmon & Co. Adv. Agency

AN OBLIGING BEAUTY DOCTOR

A Beauty Specialist Gives Home-Made Recipe to Darken Gray Hair.

Mrs. M. D. Gillespie, a well known beauty specialist of Kansas City, recently gave out the following statement regarding gray hair: "Anyone can prepare a simple mixture at home that will darken gray hair, and make it soft and glossy. To a half-pint of water add 1 ounce of hair Pom, a small box of Barbo Compound and ¼ ounce of glycerine.

These ingredients can be purchased at any drug store at very little cost. Apply to the hair once a week until the desired shade is obtained. This will make a gray-haired person look twenty years younger. It does not color the scalp, it will not stain, and it will not rub off."

"Curlex" Electric Set

Four Hair Dressing Attachments



After the shampoo, this wonderful electric set will dry your hair, curl it, or give a lovely marcel wave. There are detachable clamps for each of these purposes.

Waver Rod—Drying Comb
Curling Clamp—Marcel Clamp

We are certain that a similar hairdressing set has never before been offered at this price. It may be used with either direct or alternating current.

98¢!

Get yours to-day!

Women's Silk Hose

At Prices You Can Afford to Pay

Because our New York buyers purchase hundreds of thousands of pairs of hose each year, they are able to buy most advantageously. That is why we can sell you good, all silk hose at 98c.

These hose are perfect and of good quality silk. They will wear

only . . . 98c

Full Fashioned Silk Hose

Try these hose! You will find they give splendid service. They are full fashioned, with lisle tops and reinforced heel and toe. They have that lovely, silken sheen! The pair,

\$1.49

Children's Hose

Fine ribbed, fast colored hose, black or brown, pair . . . **25c**

Boys' Heavy Hose

Heavy ribbed, good wearing, fast color, black or brown, pair . . . **25c**