

"SO BIG", BIG PICTURE FEATURING BIG STAR

Colleen Moore At Strand This Week In Film Version Of Edna Ferber's Dramatic Tale Of Dutch Life.

Edna Ferber wrote a dramatic story in "So Big", a tale of life among the simple Dutch folk living in a village near Chicago. Mother love is the theme of the story, and the author built a wonderfully impressive plot around it.

Screen Today

"Being Respectable" the photoplay attraction at the Isis now in clever treatment of society conditions. It is a screen version of Grace H. Flandraus' novel.

Fine Dancing Features New Bill At The Majestic; Comedy Stunt Is Good

Dancing of almost all kinds and comedy, are offered in abundance on the new bill at the Majestic where Jack De Sylva's revue, the Robbins family and Harris and Holley are featured.

never played it in this city. Palace fans literally went wild over her in dramatic scenes yesterday, and well they might have because they were jolly and clever.

ARSON LESS COMMON IN IOWA LAST YEAR

Special to The Gazette. DES MOINES, Feb. 2.—Arson was not so common last year as the year before, State Fire Marshal J. A. Tracy reports from figures on last year's fires.

IOWA STATE WANTS FULL APPROPRIATION

Recent Trip Of Assemblymen To Ames May Have Affect On Budget Director's Recommendation. DES MOINES, Feb. 2.—(By Associated Press.)—With the appropriations bill due to come up in the legislature soon and a fight on school askings conceded in many quarters, the question that is being asked is: "What effect on the appropriation for Iowa State colleges will the recent trip of the state legislature to Ames have?"

RIALTO STARTING SATURDAY

MARION DAVIES And A Tremendous Cast In "JANICE MEREDITH" You will see Marion Davies in the greatest role of her career!

The KILLIAN Cedar Rapids Co.

The popular vogue of the hour Frocks of O'Kasha

For She who is smartly petite! \$25 Frocks that have been especially designed for the College Miss and the woman of slight build who would keep young—developed in O'Kasha, the most popular of the new spring sports fabrics!

MAJESTIC Opium VAUDEVILLE SELECT PHOTOPLAYS EVERY NIGHT

NOW PLAYING Vaudeville's Cleverest Kiddies ROBBINS' FAMILY Large And Little Funsters JACK DE SYLVA And His Revue HARRIS & HOLLEY Push "Em" and Pull "Em"

RIALTO NOW PLAYING

"Tess of The D'urberville" Marring Blanche Sweet Founded on THOMAS HARDY'S Masterpiece THE GREATEST LOVE STORY OF MODERN TIMES. CONRAD NAGEL. Matinee 10c and 25c. Eve 10c and 25c.

STRAND NOW PLAYING

colleen Moore SO BIG

PALACE NOW PLAYING

BEBE DANIELS in "MISS BLUEBEARD" 25c 10c

Illinois Central System Shows That The Public Owns the Railroads

One reason why American railroads are well established in the confidence of the public today is that they have rendered wonderfully efficient service in recent periods of record traffic.

The Illinois Central System, for example, started 1925 with nearly 22,000 stockholders, an increase of more than 100 per cent in the last nine years.

The number of individual holdings of stocks and bonds of our railroads is therefore about 1,800,000, which is approximately equal to the number of employees.

These 1,800,000 holdings of railway securities, moreover, are merely the direct holdings. Indirectly railway securities represent the interest of many millions of persons.

When all of these indirect holders of railway securities are considered in connection with the direct holders, it can be seen that most of the people of this country have—and they are coming to realize it—an ownership interest in the success or failure of our railroads.

It has been well and truly said that it is "Main Street" and not "Wall Street" that owns the railroads today. By constantly widening the circle of patron and employe holders of railroad securities, our citizens are fast establishing an ownership of our railroads that is public ownership in its truest and most beneficial sense.

In no respect does the Illinois Central System claim perfection for itself. In the matter of service to the public, however, it does claim to be the equal of any railroad in this country.

Radio Special—3 Days! Freshman Masterpiece

5 Tube Tuned Radio Frequency Ready to tune-in, at: \$117 Tuesday, Wednesday, Thurs.

Soap and Home Needs at great reductions throughout this week

- Popular P. & G. White Laundry Soap, 10 bars 39c
"Flake White" Laundry Soap, 10 bars for 39c
Ivory Soap in the 6-ounce size, 10 cakes 69c
"Sunbrite" Cleanser reduced to, 6 cans 29c
"Star Naptha" Washing Powder—large package 29c
"Old Dutch Cleanser" Scouring Powder, 6 cans 49c

For Colds, Grip, Influenza and as a Preventive. Take Bromo Quinine tablets. The First and Original Cold and Grip Tablet. Proven Safe for more than a Quarter of a Century.

Office Desks. See the New Lamps at Smulekoff's. Office Furniture SANFORD'S. Lee's CREO-LYPTUS. Quickly relieves Bronchitis and Asthma.

KARPEN FURNITURE STORE. MAX FURNITURE STORE. Sells for Less. A STORE FOR ALL THE PEOPLE. THE GREAT FAIR. OUTFITTERS FOR THE WHOLE FAMILY.