



"Quarter Million Dollar Sale"

Sacrificing entire stock of the Boston Store

in a whirlwind of intensified selling, without equal

augmented by \$100,000 worth of our own merchandise!

Neither fire, water nor tornado ever offered a more logical reason for a record-breaking sale than anchors to the legitimate reason back of this colossal undertaking! This fact is best proved by the astounding values we are now featuring throughout the store!

The
KILLIAN
Cedar Rapids Co.

Every item in the Boston Store stocks has been reduced for this sale, with the simple exceptions of only two or three cases where prices are subject to regulation on the part of the manufacturers.

Crowds! Women choosing their Easter apparel subject to savings that come of necessity! Inflated stocks must be reduced! Everything desirable! Make a list of all things you need and save, save, save as you never saved before! Join the rush!

Quarter Million Dollar Sale!

Lonsdale Cases
29^c

Imagine it! 42x36-inch genuine Lonsdale Pillow Cases at the above price when doors open tomorrow! Not over six to a customer!

—Killians', Third Floor.

Quarter Million Dollar Sale!

Girls' New Coats
\$3⁴⁷

A real "door buster!" Stylish as anyone could wish for! Polaire, Plaids and Plain Coatings in favored colors. Sizes 2 to 12 years!

—Killians', Second Floor.

Quarter Million Dollar Sale!

Spring Millinery
\$1⁹⁷

50 Smart Hats for the first fifty women who will be quick enough to grab them at store opening time tomorrow morning! Watch the rush!

—Killians', Second Floor.

Quarter Million Dollar Sale!

Cot. Charmeuse
59^c

There should not be a yard of this Mercerized Charmeuse left by noon at this price! Plain colors, self stripes, dots and prints included.

—Killians', Main Floor.

Quarter Million Dollar Sale!

Unbleach Spread
\$1²⁵

A very limited quantity of these Unbleached Bed Spreads with Bolster attached; stamped to embroider! Ready! Rush! Quick action!

—Killians', Third Floor.

Quarter Million Dollar Sale!

Smart Gowns
87^c

Great! Right on the second floor on the stroke of 8:30! A lot of Chemise also. Tailored and built-up styles! Full cut! Many colors!

—Killians', Second Floor.

Quarter Million Dollar Sale!

Sateen Bloomers
59^c

Of good quality sateen! Light and dark colors! All sizes to start the rush when the store opens tomorrow! Quantity is limited!

—Killians', Sub Floor.

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Popular Castile
6 cakes 37^c

This special goes OFF SALE at 10 o'clock tomorrow morning! Choice of Kirk's Cocoa or Peets' Crystal Cocoa Hardwater Castile—6 for 37c.

—Killians', Main Floor.

Quarter Million Dollar Sale!

Quaker Curtains
\$1⁵⁰

Filet Nets, Oxford Cross Nets, Colonial Filet and Casement Cloths, fringed across bottom; 2½ yards long; extra wide. Each \$1.50.

—Killians', Third Floor.

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Infants' Apparel
47^c

Watch them sell — these dainty Kimonas, Organdy Caps, Wool Hose, Pillow Tops and Wool Shirts! What mother will not be here early!

—Killians', Second Floor.

Quarter Million Dollar Sale!

A lot of Blouses
49^c

Think of former prices and don't reckon with the fact that some are soiled! Cotton and Silk! White and colors! Reg. and extra sizes!

—Killians', Sub Floor.

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Men's Silk Hose
47^c

Famous "Eiffel" make, of thread silk, with cotton top, sole, heel and toe! Popular summer colors! Men should buy them by the dozen!

—Killians', Main Floor.

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Pocket Razor
29^c

Celebrated Gillette make in handsome nickel case. Will take a regular Gillette blade. Only 60 of these! Watch the men scramble!

—Killians', Sub Floor.

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Smart Corsets
\$1⁶⁹

Medium bust, practical, stylish Corsets, made of fine coutil and shown in flesh color. Spoon shaped front stay elastic at bottom!

—Killians', Second Floor.

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Work Mittens
5^c

These are less than half their regular price. Shown in Cotton Flannel with open or knit wrist! Practical for garden and housework!

—Killians', Sub Floor.

Quarter Million Dollar Sale!

Bead Hand Bags
\$1⁵⁹

A handsome pouch effect — a favorite for summer afternoon functions! Popular drawstring top! We regret that we haven't twice as many!

—Killians', Main Floor.